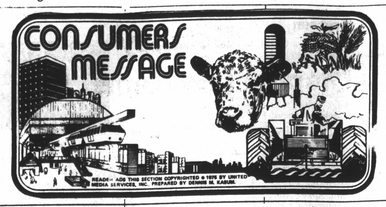


Portsmouth Fish Company

Capture the savor of the sea in halibut barbecued with a choice of sauces to suit your mood. For a favorite of all, brush on lemon and butter sauce with just a hint of garlic. Choose the flare of the Orient with a sauce of orange juice, herbs and bright parsley.

The charcoal flavor blends with the delicate halibut when barbecuing to give enjoyment unsurpassed.

The most complete selection of fresh seafoods in this area is available at the Portsmouth Fish Co. in Lynchburg at 415 12th St., phone 845-4571. The Portsmouth Fish Company is locally owned by E. O'Bier.

Ocean fresh crabs, lobster and shrimps are available at this establishment. You'll find the quality high and the courtesy is the finest in the area.

The management of this firm has built a reputation in this area for serving the public honestly and offering choice seafood.

The authors of this 1976 Consumers Message suggest that you make the Portsmouth Fish Co. your headquarters for fresh fish and seafood.

Automotive Electric Service

Bob and Pat Walters - Owners

Automotive Electric Service is located in Madison Heights at Rte. 29 North, phone 846-7185. This shop renders a complete electrical, alternator, generator, and starter service to motorists from this section. No automobile adjustment or repair is more delicate or requires more careful technical skill than adjustment and repair of the electrical and ignition system.

These men are trained to These men are trained to handle in an expert manner just such work. Besides being automobile experts,they also are your truck or tractor specialists. They are your distributors for Delco Remy, Leece Neville, Motorola, and Prestolite.

These experts hold the policy that no piece of work leaves the shop without a guarantee of satisfaction.

It is a tribute to them that car-owners in this area have made this establishment the official electrical and ignition service garage for their cars.

Drive your car or truck to Automotive Electric Service for expert service.

As we, the writers of this 1976 Consumers Message, review the area, we highly commend the unexcelled business practices of this firm.

Dairy Queen of Timberlake Road

Mr. & Mrs. Clyde C. Smith - Owners - Helen "Ma" Smith

"Scrumpdillyicious!" That's the word which best describes the taste treats which await you at your nearby Dairy Queen. Whether you drive in for a home cooked meal or a famous Dairy Queen sundae or shake, there's nothing which quite compares to the fabulous taste that you can only find at the Dairy Queen of Timberlake Road.

Located in Lynchburg at 10709 Timberlake Road, phone 239-8994, the Dairy Queen features famous sandwiches, and home cooking by Helen "Ma" Smith, featuring fresh salads daily with five different dressings. Their frozen delights have been thrilling young and old alike for many years and you'll want to try a Dilly Bar or maybe a banana split after your meal. Phone orders are gladly accepted at the Dairy Queen, too. Simply call 239-8994 and your meal will be ready when you arrive.

For mouth-watering goodness and a fastastic variety of foods, the writers of this 1976 Consumers Message are pleased to recommend the Dairy Queen of Timberlake Road to all of our readers.

Lynchburg General-Marshall Lodge Hospitals, Inc.

Raymond E. Hogan - Executive Vice President

The Lynchburg General-Marshall Lodge Hospitals, Inc. is located on Tate Springs Road in Lynchburg, phone 528-2000 in emergency. They will give you prompt attention and professional service.

Here the best of medical and surgical skill can be obtained at a moment's notice. When it is necessary to be under the care of a physician with attending nurses, think of this respected hospital.

Every effort is made here to provide the best possible care and attention. The rooms are well-lighted and cheerful. The value of this local hospital is being appreciated by more people every year. The family at home is relieved of a heavy burden knowing the patient is removed from the confusion that descends upon a home in time of sickness and thereby stands a better chance of quickly regaining health and strength.

The editors of this 1976 Consumers Message are pleased to recommend the Lynchburg-Marshall Lodge Hospitals, Inc. to our readers who find it necessary to go to a hospital because of illness or needed surgery.

Econo Travel Motor Hotel

Good motels are indispensible to the progress and development of a growing city. The Econo Travel Motor Hotel at 2400 Stadium Road, off Rte. 29 South Expressway in Lynchburg, phone 847-1045, has accommodated a great many tourists and business men in a manner that assures them of the continued patronage and good will of the traveling public.

The management here has maintained an ideal service which is thoroughly exemplified by the manner in which every employee attends to his or her duties. Nothing is taken for granted, nothing is forgotten. Hospitality and service are always their first and last consideration.

Much of the credit for the splendid reputation of this hotel is due to the executive ability of the management, whose untiring efforts, foresightedness and careful attention to detail, has maintained a standard of hospitality and service which would be difficult to surpass.

Their motto is "Spend the Night, Not a Fortune".

Mr. and Mrs. Downey have retired and wish all a pleasant stay at the Econo Travel Motor Hotel. Glenn & Verlin Hahn will be the new managers and they hope to offer the same standard of hospitality and service to all.

It is a pleasure for the editors of this 1976 Consumers Message to recommend the Econo Travel Motor Hotel for its fine accommodations and first class service.

Double Cantaloupe - Dusty Wilhoit, son of Mr. and Mrs. L. T. Wilhoit of Route 1, Appomattox, is shown holding a double cantaloupe grown in their garden. They report a real good patch in spite of the dry weather.

Continental Telephone Appoints District Plant Manager

Continental Telephone of Virginia has announced the appointment of Orval Wallcraft to the position of District Plant Manager, to be located at the Harrisonburg office.

Mr. Wallcraft transferred from Continental's Victorville, California office where he had been since 1969. He began his telephone career at the Manitoba Telephone System, Winnipeg, Canada in 1959. He joined Continental in 1967. While employed with Continental, he has held positions in the Traffic and Plant Departments.

While residing in California, Mr. Wallcraft was active with Boy Scouts of America, The Y.M.C.A., the U.M.Y.F., and the Christian Business Men's Committee International. His hobbies include fresh and salt water fishing, gardening, bicycling and woodcraft.

Mr. Wallcraft is married and has a daughter, Angela, 18 and a son, Clark, 16.

Transco Files With FPC To Build Jointly-Owned Pipeline

HOUSTON, TEXAS - July 27 - Transcontinental Gas Pipe Line Corporation, a subsidiary of Transco Companies, Inc., and Florida Gas Transmission Company, the interstate natural gas pipeline subsidiary of Florida Gas Co., announced today they have filed an application with the Federal Power Commission to build a jointly owned pipeline to bring natural gas to shore from a new field in the Gulf of Mexico offshore Louisiana.

If the application is approved, Transco and Florida Gas will construct approximately 14 miles of 24-inch pipeline connecting an offshore production platform in the new Vermilion Block 22 Field with Transco's Central Louisiana Gathering System and subsequently with Florida Gas' pipeline system. Transco will be responsible for design, construction and operation of the new pipeline facilities, which will include a meter and regulator station on the Block 22 Field platform. Florida Gas Transmission will share 50-50 in the estimated $12 million cost of the facilities.

Fourteen successful gas wells have been drilled in the Vermilion Block 22 Field, which lies about six miles off the Southern Louisiana coast in approximately 35 feet of water.

The Block 22 lease was acquired in the October 1974 Federal lease sale by a group of companies headed by Shell Oil Co. The group paid a total bonus of $42,840,000 for the lease. Of this amount, Transco and Florida Gas each paid $2,082,500 for a 4.17 per cent working interest. Each company has a call on approximately one-sixth of the gas reserves discovered on the lease.

CLASSIFIED ADS GET RESULTS

KIMBALL & YAMAHA PIANOS & ORGANS
Be sure to check our prices before you buy! Our pianos are serviced by Fred and William Lynn with a total of 50 years experience.
10 Year Guarantee
Free Delivery
Serving Southside Virginia For Over 28 Years
DOWDY FURNITURE CO., INC.
SECOND STREET 392-3440 FARMVILLE, VA.

King's Super Market
Tues., August 10
11 A·M to 7·P·M·

Sugar "N" Spice
COLOR PORTRAIT
By Colorama Studios
8 x 10 ONLY 48¢
Limit One Special Per Family
Groups $1.00 Per Person
50¢ Handling Charges On All Pictures.
Additional Subjects In Same Family $1.95 Each. Additional Prints Available At Reasonable Cost. Pictures Will Be Delivered In Store. Select Finish Portraits Not Proof. Children Portraits Must Be Picked Up By Parents Only.

Division Of Development Names Community Representative

J. Frank Alspaugh, Director of the Division of Industrial Development, has announced the appointment of William C. Robinson as a Community Development Representative for the Division. Robinson will be concentrating on the Division's work with manufacturers in Virginia who are already contributing payrolls to Virginia citizens. He will be working with David Dodd, Director of the Community Development Dept.

A graduate of Ohio State University with a degree in Industrial Engineering, Robinson has recently been a management engineer for the Medical College of Virginia. A native of Birmingham, Alabama, he was associated with B. F. Goodrich Company for 20 years, first as a plant industrial engineer in Tuscaloosa and finally as manufacturing manager at Bogota, Columbia, South America.

Following employment with Goodrich, Robinson was involved in professional search and recruiting work for industry throughout Virginia. He also worked as production manager for Galeski Photo Industry, now a Division of Fox Photo Corporation.

Robinson is married to the former Carolyn Campbell of Columbus, Ohio. Their children are recent graduates of Virginia Colleges.

Stonewall

"We know all things work together for good to them that love God." Romans 8:28

Mrs. Tommy Tanner is a patient at Lynchburg General Hospital.

So glad to report Mr. Carey Carson was at Sunday School, Sunday at Hebron. So glad to have him back.

Mr. Will and Jack Harris spent the week end with their grandmother, Mrs. Nina Caldwell.

Mr. and Mrs. A. F. Elliott, Jr., Mark and Scott got home Sunday afternoon after a three week visit to Hermit, Calif. They report a grand trip.

Mr. and Mrs. J. P. Alvis, Jr. spent the week end with her family at Orange.

The Roope family reported a hot trip in the Smokey Mountains. They got home Friday.

Mrs. Eleanor Roach spent Sunday with her father, Mr. J. O.Davidson and uncle, Crawford. Mrs. Mary Barrell came Monday for a week's visit.

Mrs. Hazel Gillespie is still with her sister in Greenville, S.C.

The Rev. Hawks gave a fine sermon at Hebron Sunday.

Mr. and Mrs. Don Halding, Denise and Mark arrived Monday for a visit with Mr. and Mrs. I.B. Wheeler.

Miss Monica Stratton spent a few days last week with her grandmother, Mrs. Bert Stratton.

Mr. and Mrs. Charles Padgett, Kathy and Tim have returned from a week's visit with his brother in Lawton, Oklahoma. They visited her daughter in Spring Lake, N.C. and his father and mother in Jarette, Va.

Little Tim Padgett has a broken ankle due to softness of the bone. He went to the doctor Monday.

All were glad to get home. That song, "Be It Ever So Humble, There is No Place Like Home." It really makes us know how true it is when we come home from a long trip.

Mrs. Hubert Scruggs went to town to her doctor last week and was doing fine. She is confined to a wheel chair.

Pray that all the sick will improve.

Oakville

Visiting Mr. and Mrs. Wiley Moore on Sunday were Mrs. Cattelle Truzello of Lynchburg, Virginia, Mr. and Mrs. David Phelps of Portsmouth, Mr. Talmage Phelps of South Carolina, Mrs. Joe Chennis, and daughters, Karen, Kim, Mr. John Kruger of Suffolk, Va., Mr. and Mrs. Bruce Moore and Timmy Clements.

Visiting Mr. and Mrs. Clarence Moore over the week end were Mrs. Joe Chennis and daughters, Karen, Kim and Mr. John Kruger.

CLASSIFIED ADS GET RESULTS

COMPLETES 2-WEEK COURSE ON STATION REPAIR AT CONTINENTAL TELEPHONE SYSTEM

Walker Covington of Appomattox has just completed a two week course on Station Repair at Continental Telephones Eastern Region Training Center located in Amherst, Virginia. Mr. Covington has previously completed a course on Basic Outside Plant. These courses are designed to help him have a better understanding of the telephone and its associated equipment. This training should help Mr. Covington provide better service in the area he serves.

Call No. 495 Charter No. 1522

National Bank Region No. 5

REPORT OF CONDITION, CONSOLIDATING DOMESTIC SUBSIDIARIES, OF THE

FIDELITY NATIONAL BANK of LYNCHBURG

IN THE STATE OF VIRGINIA, AT THE CLOSE OF BUSINESS ON JUNE 30, 1976 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER TITLE 12, UNITED STATES CODE, SECTION 161.

ASSETS	Thousands of Dollars
Cash and due from banks	$ 63,562
U.S. Treasury securities	42,066
Obligations of other U.S. Government agencies and corporations	4,441
Obligations of States and political subdivisions	32,290
Other bonds, notes, and debentures	11
Federal Reserve stock and corporate stock	457
Trading account assets	6,190
Federal funds sold and securities purchased under agreements to resell	3,090
Loans, Total (excluding unearned income) $257,526	
Less: Reserve for possible loan losses $ 1,726	
Loans, Net	255,800
Direct lease financing	5,346
Bank premises, furniture and fixtures, and other assets representing bank premises	8,044
Real estate owned other than bank premises	1,480
Investments in unconsolidated subsidiaries and associated companies	None
Customers' liability to this bank on acceptances outstanding	1,428
Other assets	3,632
TOTAL ASSETS	$ 428,039

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	$ 76,187
Time and savings deposits of individuals, partnerships, and corporations	235,380
Deposits of United States Government	989
Deposits of States and political subdivisions	21,556
Deposits of foreign governments and official institutions	None
Deposits of commercial banks	7,068
Certified and officers' checks	1,757
TOTAL DEPOSITS	$ 342,907
Total demand deposits $ 91,076	
Total time and savings deposits $251,833	
Total deposits in foreign offices	None
TOTAL DEPOSITS IN DOMESTIC AND FOREIGN OFFICES	342,907
Federal funds purchased and securities sold under agreements to repurchase	30,488
Liabilities for borrowed money	14,763
Mortgage indebtedness	None
Acceptances executed by or for account of this bank and outstanding	1,628
Other liabilities	3,544
TOTAL LIABILITIES (excluding subordinated notes and debentures)	$ 393,530
Subordinated notes and debentures (0% Due 1982	35,000

EQUITY CAPITAL	
Preferred stock a. No. Shares outstanding None (par value)	None
Common Stock a. No. Shares authorized 436,364	
b. No. Shares outstanding 436,364 (par value)	4,363
Surplus	10,867
Undivided profits	14,279
Reserve for contingencies and other capital reserves	None
TOTAL EQUITY CAPITAL	29,509
TOTAL LIABILITIES AND EQUITY CAPITAL	$ 428,039

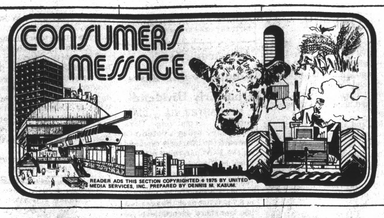
MEMORANDA	
Average for 15 or 30 calendar days ending with call date:	
Cash and due from banks	$ 57,288
Fed. funds sold and securities purchased under agreements to resell	$ 8,340
Total loans	$ 253,064
Time deposits of $100,000 or more in domestic offices	$ 23,230
Total deposits	$ 341,195
Fed. funds purchased and securities sold under agreements to repurchase	$ 18,585
Liabilities for borrowed money	$ 17,530
Standby letters of credit outstanding	$ 2,522
Time deposits of $100,000 or more in domestic offices:	
Time certificates of deposit in denominations of $100,000 or more	$ 32,471
Other time deposits in amounts of $100,000 or more	None

I, Robert D. Davis, Controller, of the above-named bank, do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

Robert D. Davis
July 26, 1976.

We, the undersigned directors attest the correctness of this statement of resources and liabilities. We declare that it has been examined by us, and to the best of our knowledge and belief is true and correct.

Directors
B. C. Baldwin, Jr.
Thomas R. Glass
Richard A. Carrington, III



H & H Rental Center

James R. Hicks - Pres.

Why buy an item that you're only going to use a couple of days every year? Save money by renting it from the H & H Rental Center at 525 Alleghany Ave. in Lynchburg, phone 846-5243!

Here you'll find EVERYTHING that you need to complete that repair on the car, cultivate a garden, throw a big party like a wedding reception, nurse an invalid back to health or put up a guest for the night!

By simply phoning ahead, you can have the articles you'll need reserved and the low, low rates and the courteous, dedicated service will keep you coming back time and again!

The authors of this 1976 Consumers Message urge you to take a look around the house and see if there isn't something you've been meaning to do and then call the H & H Rental Center to find out just how little the proper tools will cost. You'll save money and time!

Betty Brite Cleaners

Lewis & Daphine Moore and Ben & Janice Wright - Operators

With 2 convenient locations, 3031 Old Forest Road, phone 384-5763, and 7623 Timberlake Road, phone 239-7635, in Lynchburg, the best in dry cleaning and laundry is accomplished. They use the best and latest processes, and as a consequence, when garments are returned to you, they are clean, odorless, and well pressed.

This cleaners features carpet cleaning in your home or you may bring your soiled carpets to their Timberlake Road Store for cleaning.

They specialize in all classes of dry cleaning for ladies and men, and the most delicate dresses are handled in a very careful manner.

They offer a fast shirt service, and you'll like their friendly, courteous personnel.

Many people have learned that through good dry cleaning service they can save the expenditure of many dollars of new clothing. Both men and women have found that the most sensitive fabrics are carefully handled and successfully cleaned at the Betty Brite Cleaners and are returned to them cleaned and finished in the finest manner.

The compilers of this 1976 Consumers Message are pleased to recommend Betty Brite Cleaners to our readers for all their dry cleaning and carpet cleaning.

Virginia Baptist Hospital

Charles S. Elliott - Executive Director

The Virginia Baptist Hospital is located at 3300 Rivermont Ave., in Lynchburg, phone 384-4000. This hospital is becoming more important each day to the people of this vicinity.

The reason for this is that they combine a good atmosphere for recovery with all the knowledge and skill of the medical profession. They are equipped to give the best care obtainable and their entire staff is devoted to this task.

They are continually making changes in order to keep up with the rapid developments of the health care field. They are constantly striving to better meet the ever increasing demand for their services.

Every year the Virginia Baptist Hospital reaches out to service an ever widening area. This hospital stands like a sentinel, in this community, to guard the health and welfare of all the citizens, young and old alike.

The editors of this 1976 Consumers Message take this opportunity to commend. The Virginia Baptist Hospital for its fine service to the people of this area.

Lynchburg Waterproofing & Masonry Contractor

Frank Scott - Owner

Do you know who to call when water damage threatens your basement or you discover seepage problems?

By simply dialing 237-3940 and talking to the experts at the Lynchburg Waterproofing & Masonry Contractor, you can effectively eliminate the menace of water damage by having them waterproof your structure using the very latest scientific methods!

Located at 314 Robin Drive in Lynchburg, this reputable firm will inspect your property and estimate the cost of complete waterproofing!

Mr. Frank Scott the owner also features masonry repairs. Their experience and skill will save you money and inconvenience along with reasonable prices.

The expense of the job will be more than compensated for by the reduced insurance rates you'll get and the increase in property value you'll gain. Call today and make arrangements to have your home or business surveyed for adequate waterproofing and remember the name: the Lynchburg Waterproofing and Masonry! The editors of this 1976 Consumers Message think you'll appreciate the quality work that they do!

Holiday Inn of Lynchburg

The Holiday Inns of Lynchburg are located on Route 29 North, phone 846-6506, and Route 29 South, phone 847-4424.

One of the things that has made America strong is the ability of her businessmen to meet ever changing conditions and the needs of the demanding public. The motel industry, for example, is recognized today as a vital and necessary part of our American economy.

We wish to direct our readers attention to this motel which has ample accomodations to please even the most discriminating guest. Here you will find air-conditioned, carpeted rooms, telephones in the rooms, color TV, swimming pool - just to mention a few - and all of this with reasonable rates. Consequently, many travelers prefer to travel extra miles in order to stay here and thus assure themselves of a good night's rest in comfortable surroundings. They have complete banquet facilities for from 10 to 300 people and operate one of the finest restaurants in the area.

The developers of this 1976 Consumers Message recommend the people from our area stop at the Holiday Inn the next time they are in town and commend the management upon the excellence of their service.

W. T. Curd Jr. Contractor, Inc.

The W. T. Curd Jr. Contractor Inc. features landscaping seeding, fine grading and top soil for large housing developments, highways, schools, parks, and other large commercial work.

This firm is one of the leaders of its kind in this district and has built its reputation upon service, satisfaction and the good will of its many satisfied customers. Having been in this line of business for a number of years, the management knows the demands of his customers and furnishes quality service at reasonable prices.

People everywhere prefer doing business with them because they know that they will be treated fairly. It has often been said that business goes where it is well treated. That accounts in a very large measure for the success and popularity of the W. T. Curd Jr. Contractor Inc. at Cedar Gate Road in Monroe, phone 845-4658.

In this 1976 Consumers Message we, the planners of it, in making mention of the reliable concerns in our trade territory, wish to recommend the W. T. Curd Jr. Contractor Inc. to our many readers.

Fred Baldwin

Building Contractor & Developer

Your Dream-Home can become a reality simply by contacting Fred Baldwin Building Contractor & Developer in Lynchburg at 1117 Grove Ave., phone 239-4308 or mobile phone 847-4129.

This well-established firm is noted for quality, custom-built homes on your own lot or theirs. They also have a reputation for getting the job done quickly and in the most professional manner, while using only the highest quality materials.

They offer many different floor plans for you to choose from, or they can design one to fit your desires. Along with this they can provide a complete professional decorating and designing service to go with your new home.

Fred Baldwin has the experience and modern up-to-date equipment which enables his workmen to handle any size job promptly and complete it with expert detail at the lowest possible cost to you.

We, the planners of this 1976 Consumers Message suggest you call Fred Baldwin for assurance of the best in custom home building.

Boonshire Books

George & Syivia Givens - Owners

Books on language. Books on history. Books on how-to-do-it. Books on art. Books on adventure. Bestsellers. Children's books. Religious books. All of the famous classics. These are just some of the things you can find at the Boonshire Books the area's leading book store.

Located at the corner of Boonesboro & Coffee in Lynchburg, phone 384-5503, this well known shop features a very complete selection of books on all subjects. There's an especially large section of state and local history books as well as many standard references for the amateur or professional historian. The very latest bestsellers are featured in great abundance and they can special order any book which is not in stock.

The Boonshire Books has books for anyone and everyone. Books make great gifts and you can always make a child smile with pretty pictures and exciting stories. The writers of this 1976 Consumers Message suggest that you make reading a more regular habit!

Beasley Disposal Systems, Inc.

Clayton & Linton Beasley - Owners

Beasley Disposal Systems, Inc., conveniently located in Lynchburg on Eashbrook Rd., phone 846-0072 or 846-6800 (if no answer 237-4056), features a complete waste disposal service for municipal, county, commercial and industrial concerns. When Beasley Disposal Systems is in charge, you are assured of the finest service. Their containers are sanitary, fire and rodent proof and are available in large and small sizes to fit the job.

Beasley Disposal Systems has gained a fantastic reputation that has spread throughout this area. They have reasonable rates and offer special weekly, monthly and annual contracts. Their employees are supervised, bonded and insured and do only the best work, so phone today for free estimates and further information.

In this 1976 Review of the reliable concerns in our trade area the writing staff of this Consumers Message wish to highly recommend to our many readers Beasley Disposal Systems, Inc. Their years of satisfactory service to the public are your assurance that Beasley Disposal Systems, Inc. is the best place in the area for refuse service. They are truly experts in their field and an asset to our community.

Tree Service

E. D. Lappert

For complete tree surgery and maintenance, call the Tree Service, E. D. Lappert at Route 1, Box 278K, in Rustburg, phone 237-5373.

The professionals at this respected firm can handle all of your tree services including: trimming, topping, feeding, tree removal, cable bracing and cavity work. They also do hedge and shrubbery work and many other needed services. Just give them a call and your trees will be taken care of in the most efficient and professional manner. They offer emergency service anytime and they are fully insured.

Tree service, E. D. Lappert has the equipment to do the big jobs right.

The authors of this 1976 Consumers Message would like to make special mention of this prominent tree service and to recommend E. D. Lappert to all our readers.

Blue Ridge Pool Co., Inc.

This firm is located at 10612 Timberlake, phone 239-4678, in Lynchburg. Do you often wish you were in a position to own a swimming pool? Well, it does NOT require a fortune anymore. With modern methods of construction and many new developments in the building field, this firm can handle pools for you to fit your budget almost any shape or design you wish. Quality custom-built pools are available at very reasonable prices to homeowners, private clubs, civic groups, and cities and towns as well throughout this area. Write or call them for complete information.

Blue Ridge Pools also supplies a full line of accessories such as diving boards, filters, ladders, pool heaters, vacuum cleaners, and all other equipment necessary to complete your pool. Also, don't forget to ask about their service contracts on pool maintenance.

In making this 1976 Consumers Message, we, the copyists, take great pleasure in recommending this fine contractor to our readers for his sincere and ethical business practices.

Charlie Abbitt & Sons Truck Dealers

Authorized GMC Truck Sales & Service

Considered by knowledgeable truckers to be the leading truck dealer in the entire area, Charlie Abbitt & Sons Truck Dealers is located on Wright Road in Madison Heights, phone 845-5987. They are your authorized dealer and service headquarters for famous GMC trucks and they can provide trucks from ½ ton to 60 ton trucks.

Here you'll find a rig precisely suited to your needs or they can special order any truck built to your exact specifications. Gas or diesel. Big or small. Whatever your requirements in a hard working truck, this progressive dealer is the place to go.

Their service department is staffed by qualified technicians, ready to perform any repair or maintenance on your new GMC truck or any other make. The parts department is always ready to serve you and carries a wide range of parts and accessories to make your new rig into a "custom unit"!

Whatever your needs in a new or used truck, Charlie Abbitt & Sons Truck Dealers is the best place to go. The writers of this 1976 Consumers Message can say with assurance that Charlie Abbitt & Sons Truck Dealers is one dealer you can trust to give you a good rig . . . and a good deal!

JEB BURGER HOUSE & JEB'S RESTAURANT

Noted for the quality of food and some of the fastest service anywhere, the Jeb Burger House has won an enviable reputation as being the area's favorite quick-service restaurant.

Conveniently located at 2525 Fort Ave., in Lynchburg, phone 845-4035, this outstanding restaurant serves hamburgers, pressure fried chicken and barbecues.

Jeb's Restaurant located on 29 North, phone 846-7076 is open 24 hours a day and their menu is "completely complete" and features such well-liked dishes as chicken, hot roast beef, western steaks and a huge variety of fine sandwiches. For better breakfasts, they specialize in fast short order service with all of your "day starting" favorites like bacon and eggs, hotcakes and french toast. The whole fam.. will like dining in the pleasa atmosphere and clean surro dings that this fine restaurant has to offer.

The editors of this 1976 Consumers Message urge you to make the Jeb Burger House and Jeb's Restaurant a part of your day. Breakfast, lunch or dinner . . . you won't find better food anywhere.

Westover Flav-O-Rich Dairies

Herbert E. Sprouse - Sales Manager

Westover Flav-O-Rich Dairies, located at 2801 Fort Ave., phone 847-4476 in Lynchburg, are producers and distributors of famous High Quality milk, producing also a full line of top quality dairy products. Ask for it by name at your favorite grocer.

All these fine dairy products are made in their modern plant. They have been serving this and surrounding counties for many years in a most able way. Their products are from selected, tested herds. These herds comprise the best cows in this section of the state.

Valuable assistance is given the farmers of this section as a whole for they buy and pay for thousands of gallons of milk monthly, thereby helping to increase the prosperity of this section in no small degree.

In this Consumers Message of the leading firms of this section, we the writers, wish to recommend this modern dairy and their products to all of our readers as one of the best to be found in this section.

The S. Galeski Optical Co.

The S. Galeski Optical Co. is located in the Pittman Plaza Shopping Center, lower level in Lynchburg, phone 846-4217. Here they feature quality fashionable eyewear for the best in sight and smart good looks. Bring them your prescription and they will fit it in the most careful manner.

They have a wide selection of beautiful frames distinctively and comfortably styled to each individual.

Where your eyes are concerned, there is no substitute for quality, and you can count on The S. Galeski Optical Co. for the best. If you need a pair of fine prescription sunglasses, be sure to come in and look over their wide selection, consisting of many beautiful styles and frames.

The S. Galeski Optical Co. also specializes in artificial eyes which they will expertly fit and match to your complete satisfaction.

We, the writers of this 1976 Consumers Message, highly recommend The S. Galeski Optical Co. to all our readers for their important service is unexcelled anywhere.